

Who is eligible?

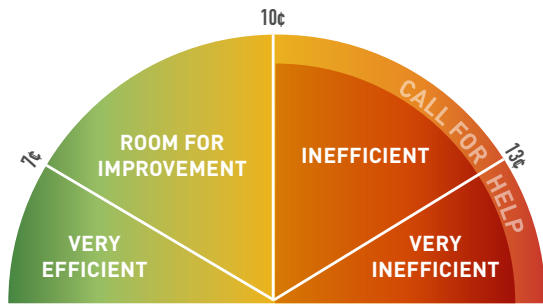
To qualify for Home Performance with ENERGY STAR Pathway, your home must:

- ▶ Have a valid SWEPCO residential account.
- ▶ Have been occupied for the previous 12 months.
- ▶ Not have participated in a weatherization program offered through a utility or the government in the past five years.
- ▶ Be at least 10 years old or have received an electric bill in the last 12 months for more than \$0.10/sq. ft.



Find out if your home qualifies.

To determine your cost per square foot, take your highest electric bill in the past 12 months and divide it by the actual conditioned square footage of your home.



Home Efficiency Meter

$$\frac{\$ \text{ (Bill Amt.)}}{\text{ (sq. ft.)}} = \text{_____} \text{ \$/sq. ft.}$$

If your electricity cost is \$0.10/sq. ft. or higher, your home qualifies for SWEPCO's Home Performance with ENERGY STAR Pathway.

Participating Home Performance with ENERGY STAR contractors

Choose one in your area to get started saving today.

Northwest Arkansas Contractors

Better Efficiency.....	479.957.6829
e3 Solutions.....	479.313.4747
NECS.....	479.502.2399
TAG Energy Savers.....	844.382.4328

West Central Contractors

Custom Insulation.....	501.622.2519
e3 Solutions.....	479.313.4747
NES Efficiency, LLC.....	479.910.4636
TAG Energy Savers.....	844.382.4328

Southwest Arkansas

Custom Insulation.....	501.622.2519
e3 Solutions.....	479.313.4747
First Star Energy.....	903.949.8075
NES Efficiency, LLC.....	479.910.4636



**READY TO START
SAVING?**

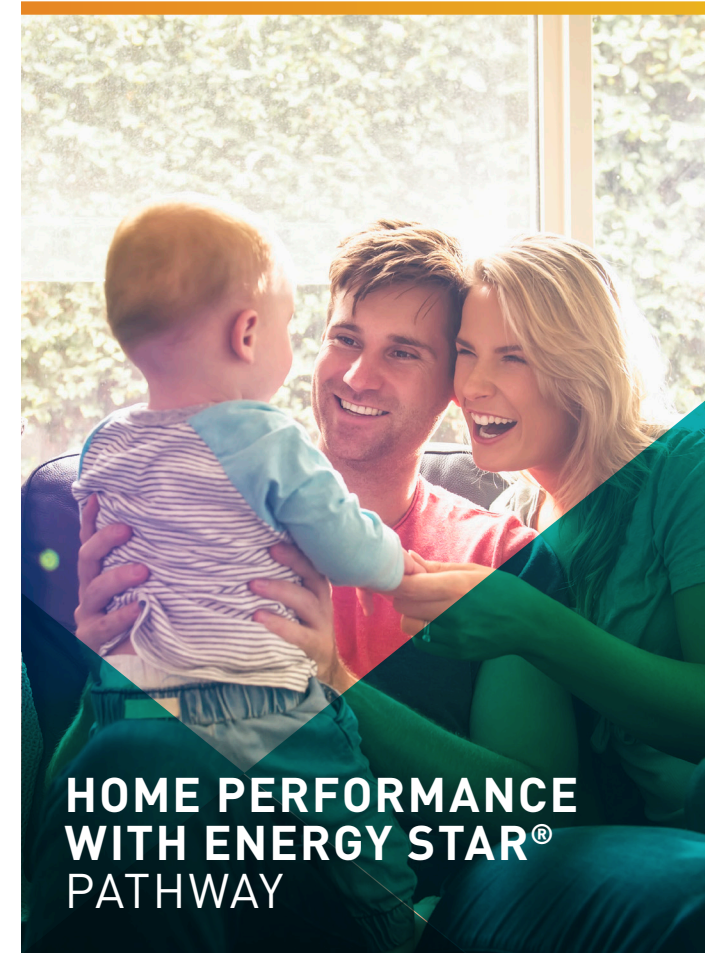
To see if your home is eligible, contact us at **888.266.3130** or email info@SWEPCOsavings.com.



**SOUTHWESTERN
ELECTRIC POWER
COMPANY™**

An **AEP** Company

WELCOME HOME THE SAVINGS.



**HOME PERFORMANCE
WITH ENERGY STAR®
PATHWAY**

Brought to you by:

**SOUTHWESTERN
ELECTRIC POWER
COMPANY™**

An **AEP** Company



Home Performance with ENERGY STAR

SWEPCO's Home Performance with ENERGY STAR Pathway is designed to help you lower your energy bills while improving the comfort, air quality and safety of your home.

SWEPCO's participating Home Performance with ENERGY STAR contractors are trained to conduct diagnostic and combustion safety testing, detect carbon monoxide and protect indoor air quality.

How does it work?

After an initial energy assessment, your contractor will recommend and install energy efficiency improvements and test your home to ensure they are properly installed and will lead to real energy savings.

As an added assurance, SWEPCO reviews the improvements made by participating contractors and performs on-site quality inspections.

No-cost weatherization upgrades

Your contractor may install the following energy-saving upgrades in your home at no cost:

Air sealing — Sealing air leaks and drafts is done by some or all of the following methods:

- ▶ Weatherstripping and door sweeps
- ▶ Caulking and sealing of gaps and cracks
- ▶ Sealing around pipe and wire penetrations
- ▶ Isolating attic and garage spaces from the interior of the home with the above methods

Duct sealing — Typical houses lose 20 percent or more of conditioned air through leaks, holes and poorly connected ducts. Sealing leaks can improve your home's comfort and air quality while boosting the performance of your heating and cooling system.

Insulation — Insulation helps keep your home cool in the summer and warm in the winter. When coupled with air sealing, you could save up to 20 percent on heating and cooling costs. Insulation is available for homes with:

- ▶ Attic insulation material rated R-14 or less

Direct install upgrades — The following upgrades are installed as needed:

- ▶ ENERGY STAR LEDs
- ▶ Advanced power strips
- ▶ Energy-saving showerheads
- ▶ Energy-saving faucet aerators

Even more ways to save

Make the most out of all the ways SWEPCO can help you save at home with these incentives:

Appliance recycling — Get a \$25 incentive for recycling your old *working* fridge or freezer—and we'll pick it up for free.

Heating and cooling equipment — If your heat pump or air conditioner is old or damaged, you may qualify for up to \$2,500 in SWEPCO incentives to replace it with a new ENERGY STAR certified unit.

Heat pump water heaters — Get up to \$500 toward a heat pump water heater, which can save you 60 percent over your old electric water heater.

CoolSaver — A CoolSaver A/C Tune-up is more than the typical tune-up and can result in your A/C system running up to 20 percent more efficiently.

ENERGY STAR windows — Get up to \$80 per window to replace your old, drafty windows with new ENERGY STAR certified models.

ENERGY STAR smart thermostats — Receive up to \$75 toward an ENERGY STAR certified smart thermostat.

ENERGY STAR refrigerators and freezers — Get \$25 toward an ENERGY STAR certified refrigerator or freezer.

Lighting and appliances — Energy used in these areas could account for a large part of your electric bill.

Upgrading to ENERGY STAR certified products can lead to significant savings.



Discover more at
[SWEPCO.com/ARweatherization](https://www.swepcoco.com/ARweatherization).

No cost, no problem



Air sealing



Duct sealing



Insulation



Direct install upgrades